



# Watertown Children's Theatre

Founded 1983

*"Offering a cultural and educational resource for the community by providing opportunities for all children to appreciate and participate in the performing arts"*

**Producing  
Artistic Director**

Peyton Pugmire

**Founding  
Artistic Director**

Dinah Lane

**Board of Trustees**

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Eileen Hsü-Balzer

Sandy Jaffe

Philip Landa

Dinah Lane

James O'Connor

Vincent Piccirilli

Patricia Reggio

Lora Sabin

Jan Singer

Janet Trumble

Jay Winshall

Paul Worthington

Christopher Wright

August 2009

Dear Advertiser,

Play a part and join WCT's dedication to children's theatre excellence! After 25 years of providing Watertown and beyond with quality arts programming, our 26<sup>th</sup> season in 2009-2010 is sure to be a success. We hope that you enjoyed last year's productions and, like us, are excited about what's ahead for the coming year. We have a wonderful mix of shows and classes coming up, and hope that you will be in the audience at one or more of our performances at the Arsenal Center for the Arts.

Since its inception, the WCT has served children 18 months to 18 years old in the metropolitan Boston area. Our offerings have included everything from full-scale musical productions and improvisational workshops to set construction, dance, and stage combat. Our programming is funded through tuition, memberships, tickets, grants, and the generous support of our community. Advertising in our playbill is a critical part of this community support.

We are asking you to support WCT by advertising in our playbills for the 2009-2010 Season. Your advertisement will be included in playbills for *You're a Good Man Charlie Brown* in November, *The Wizard* in April, and another fabulous WCT musical in June (title TBA). We expect these performances to reach over 4,000 people from Watertown, Belmont, and surrounding communities.

Ad information (size, price and format) is indicated on the enclosed form. Ad space is reserved on a "first come, first served" basis, so please make your ad reservation early! If you have any questions regarding WCT advertising, please contact me via email at: [jeannette.belcher\\_schepis@comcast.net](mailto:jeannette.belcher_schepis@comcast.net) or by phone at: 339/368-1761.

Thank you for your generous support of the Watertown Children's Theatre!

Sincerely,

Jeannette Belcher-Schepis  
WCT Executive Committee

**Watertown Children's Theatre is a 501 (c) (3) organization and contributions are tax deductible to the extent allowed by federal law.**



# Advertise With Watertown Children's Theatre

## ***Become a WCT Advertiser for 2009-2010***

*Please return this form by October 1, 2009*

### **Contact Information**

Contact Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **Ad Information**

- Electronic Ads preferable, if possible! *Please also enclose a hard copy example for reference.*
- High Resolution (300 dpi) JPG, TIFF, or PDF
- If PDF, please fully embed all fonts
- All ads are Grayscale (black and white)

If Ad Copy enclosed, please send high quality copy. Will be scanned at a high resolution and scaled to selected size.

### **Prices and Dimensions**

**Full Interior Page** \$300  
4.5" x 7.5"

**Half Page** \$175  
4.5" x 3.75"

**Quarter Page** \$100  
2.25" x 3.75" (vertical)  
*or*  
4.5" x 1.85" (horizontal)

- Use previous season Ad Copy
- Ad Copy emailed to:  
jeannette.belcher\_schepis@comcast.net
- Ad Copy Enclosed
- Check Enclosed

Please return this form by **October 1, 2009**  
with your check made payable to:

***Watertown Children's Theatre***  
c/o Jeannette Belcher-Schepis  
129 Robbins Road  
Watertown, MA 02472  
(339) 368-1761  
jeannette.belcher\_schepis@comcast.net